



PF **TEEN**
SUMMER
CHALLENGE

MAY 15TH TO SEPTEMBER 1ST
TEENS 15-18 WORK OUT TOTALLY **FREE!**

What is the Planet Fitness Teen Summer Challenge?

Planet Fitness welcomes high school teens ages 15-18 to work out at any of its more than 1,700 locations throughout the United States for free all summer long as much as they want!

When exactly can teens work out at Planet Fitness?

Teens can work out for free at Planet Fitness locations from Wednesday, May 15th through Sunday, September 1st. Teens must work out at the location they sign up at and are not permitted to use other locations.

How can they sign up?

Teenagers ages 15-18 can visit any Planet Fitness location in the United States. Online signups are not available. Teens under 18 must bring a parent/guardian to sign up. Once the parent/guardian waiver is signed for teens under 18, teens can workout alone. Students who are already 18 do not need a parent or guardian to be present during the sign-up process.

Does Planet Fitness offer classes for teens?

Teens will have the ability to take free fitness classes through the Planet Fitness PE@PF program. Classes will be offered at least once a day, Monday through Friday.

Are all teens eligible?

Teens need to be at least 15 years old to participate in the program.

Where is Planet Fitness?

To find the closest Planet Fitness near you, visit [PlanetFitness.com/Local-Clubs](https://www.planetfitness.com/Local-Clubs).

Are there any incentives to participate?

All teens who sign up are entered into Planet Fitness' Scholarship Sweepstakes! By the end of summer, 51 lucky teens across all 50 states and Washington, D.C. will be randomly selected to receive a scholarship as they plan for college, including a \$5,000 grand prize*. Additionally, teens will have the chance to win exciting prizes on Planet Fitness' Facebook and Instagram channels throughout the summer such as PF swag, movie tickets, and wireless headphones.

Tell me a bit more about Planet Fitness.

Planet Fitness has more than 1,700 clubs and 12.5 million members in all 50 states (and beyond!). They offer a non-intimidating, hassle-free, welcoming environment – known as the Judgement Free Zone® – that makes everyone feel comfortable. New research** shows that 91% of teens want to stay active over the summer, and that's why Planet Fitness is offering teens a safe space where they can get their sweat on in a healthy way.

* NO PURCHASE NECESSARY TO ENTER OR WIN. Void outside 50 U.S./DC and where prohibited. Open to legal residents of the 50 U.S./D.C., who are 15-18 years of age (with parent approval if under age of majority). Begins 12:00 a.m. ET on 5/15/19; ends 11:59 p.m. ET on 9/2/19. Odds of winning depend on total number of entries received. For complete Official Rules, eligibility, and free entry details, visit <https://www.planetfitness.com/sweepstakes-rules>. Sponsor: Planet Fitness Franchising LLC, 4 Liberty Lane West, Hampton, NH 03842 USA

**Online survey conducted by Kelton Global on behalf of Planet Fitness to 1,001 nationally representative Americans teens aged 15 – 18 and their parents, with a margin of error of +/- 3.1 percent.